NEXUS™

WE BUILD BUSINESSES

www.nexuscreativehq.com

Private & Confidential

ABOUT NEXUS

- **NEXUS** is a UK-based innovation hub that provides global business concierge services.
- UK Government backed for endorsing high-performing tech founders.

- Startups from China (60%), India (8%), UK (5%), plus USA, Dubai, Germany, South Africa
- Founders: 40% Female led; 60% Male led

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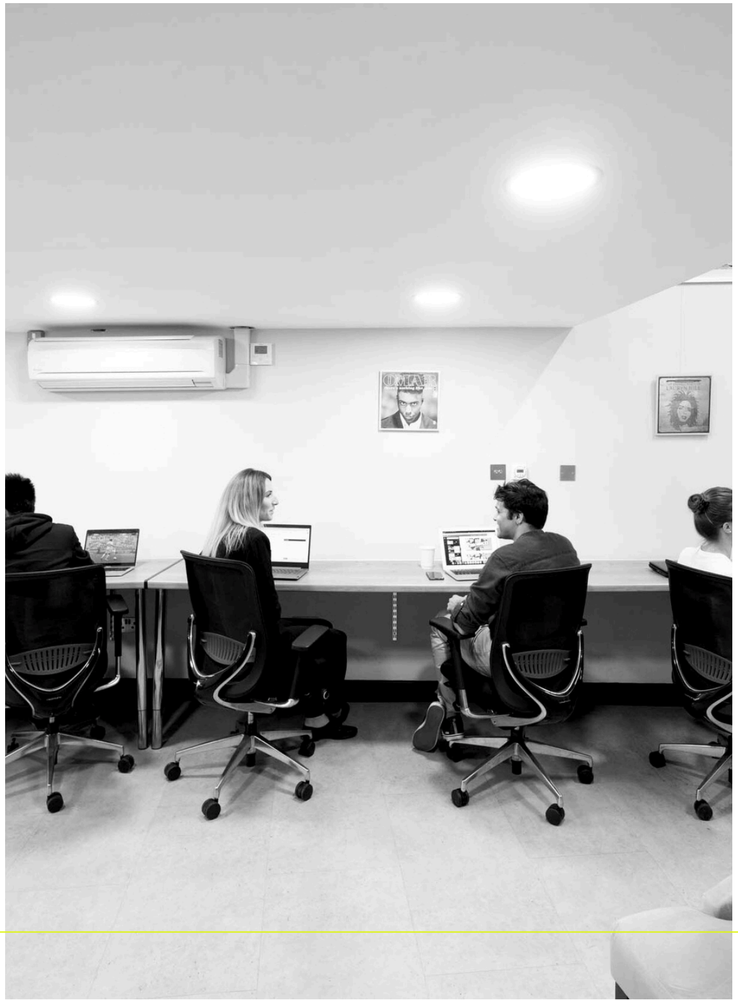
AT A GLANCE

NEXUS: Government Approved Innovation Hub

Official UK Endorsing Body –
Contracted by the UK Government (under UKES) to assess and endorse the most innovative, viable, and scalable businesses.

Supporting Global Founders –
Helping high-performing entrepreneurs launch and scale in the UK.

Sector Focus –
NEXUS members operate in fintech, SaaS, AI, health tech, edtech, agritech, event tech, prop tech, circular economy, and more, driving sustainable innovation.



What We Do

We build sustainable, viable businesses. We offer a structured pathway for founders to develop, scale, and secure investment through:

- **Business concierge: Professional services, curated knowledge share, expert mentoring & infrastructure access**
- **Access to the NEXUS Investor Network**
- **Business plans assessment to determine innovation, viability and scalability**

UK Government **SUPPLIER AND SECURITY CLEARED**

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NEXUS IN NUMBERS

100+

FOUNDERS ACTIVELY SUPPORTED

£7.2M

BOOTSTRAPPED BY MEMBERS SINCE 2021

1,400+

BUSINESS PLANS ASSESSED

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OUR MENTORS

Who Are Our Mentors?

Founders, investors, industry experts, and academics.

Specialisms: AI, fintech, SaaS, ed tech, sustainability, entrepreneurship, creative, business strategy and entrepreneurship.

AMY WILLIAMS
Strategic Brand Builder & Digital Innovator

RON ELLISTON
International DJ, Producer, Creative

KEVIN MONSERRAT
Tech Entrepreneur, Investor and Mentor

JEFF GREEN
Investor & Mentor

OUR MENTORS

PHIL MCCAULEY
Investor & Mentor

MARCELLO DE MELLO
Investor & Mentor

ENFYS DICKINSON
Mentor (Paramount, Disney, Pixar)

ZEESHAN MALLICK
Mentor & Investor - ex Google & Microsoft Marketing Genius

KATHARINE DUNLAP
Mentor NBCUniversal & Sky Media

CHRISTINA DI NOLFO
Mentor - Finance /Credit & Risk - Fintech and Data Evangelist

DAVID YATES
Investor & Mentor / Exited Founder

WHAT DO OUR MENTORS DO?

Mentors at NEXUS provide:

- Business growth and funding guidance
- Sector-specific insights
- Viability and sustainability strategy
- Long-term advisory and coaching

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NEXUS INVESTOR NETWORK

The typical Investor funds less than 2% of all deals they receive. But our targeted matching ensures your innovation reaches the right investors at the right time.

Member Benefits:

- Direct introductions to aligned investors*
- Exclusive pitch events with decision-makers
- Fast-track to follow-on investment rounds

*subject to investment readiness

A selection of our funding partners:

flashpoint VENTURE CAPITAL

London Venture Capital Network

fundsurfer

$6bn+ AUM by partner firms

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INVESTOR NETWORK PROCESS

Tap into capital and connections through NEXUS's curated network of investors actively seeking innovative projects.

CREDIT ALLOCATION

Members on the Innovate+ tier receive four investor introduction credits per month.

REQUEST SUBMISSION

Members submit an introduction request & pitch deck to our Head of Development (HOD).

INVESTOR READINESS REVIEW

The HOD assesses the request to ensure investor readiness and strategic fit.

INVESTOR MATCHING

Based on the review, the HOD identifies and selects the most suitable investors.

FACILITATED INTRODUCTION

A tailored introduction is made, enabling direct engagement between the member and the investor.

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NEXUS SCALE-UP PROGRAMME

What is the NEXUS Scale-Up Programme?

- 8-week programme (runs up to four times per year).
- Designed for Seed, Series A startups.
- Focused on sustainable business scaling & investment readiness.
- Virtual format: 1 day per week + 1 coaching session per week.
- For founders looking to truly transform and catapult their business into the next stage of growth by forging meaningful relationships across our world-class network of mentors and programme experts.

WHY IT MATTERS:

1. Helps founders future-proof their business models.
2. Positions startups as viable businesses with evident traction and investment ready.

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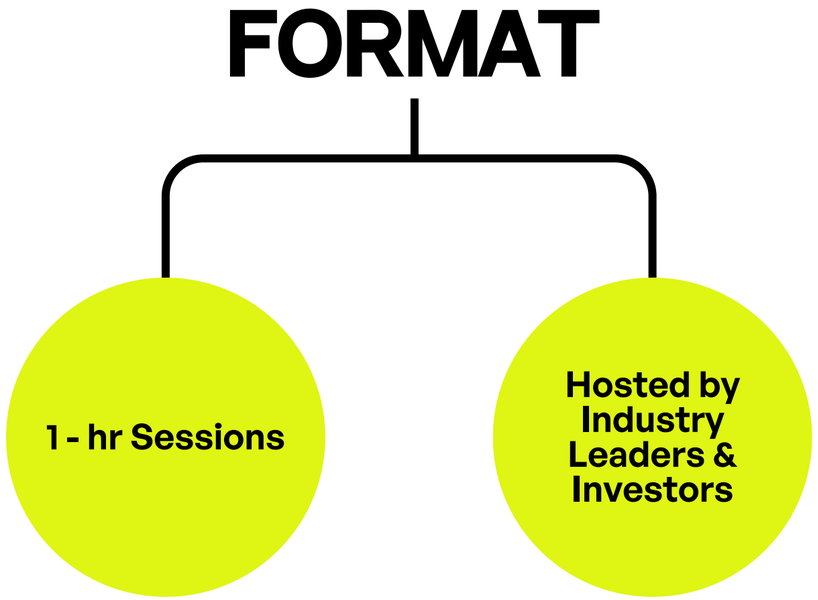
WORKSHOPS & MASTERCLASSES

Topics Covered (includes but not limited to):

- Business model development
- Scaling strategies
- Fundraising
- AI & emerging tech applications
- Sales & marketing

**participation is by application only*



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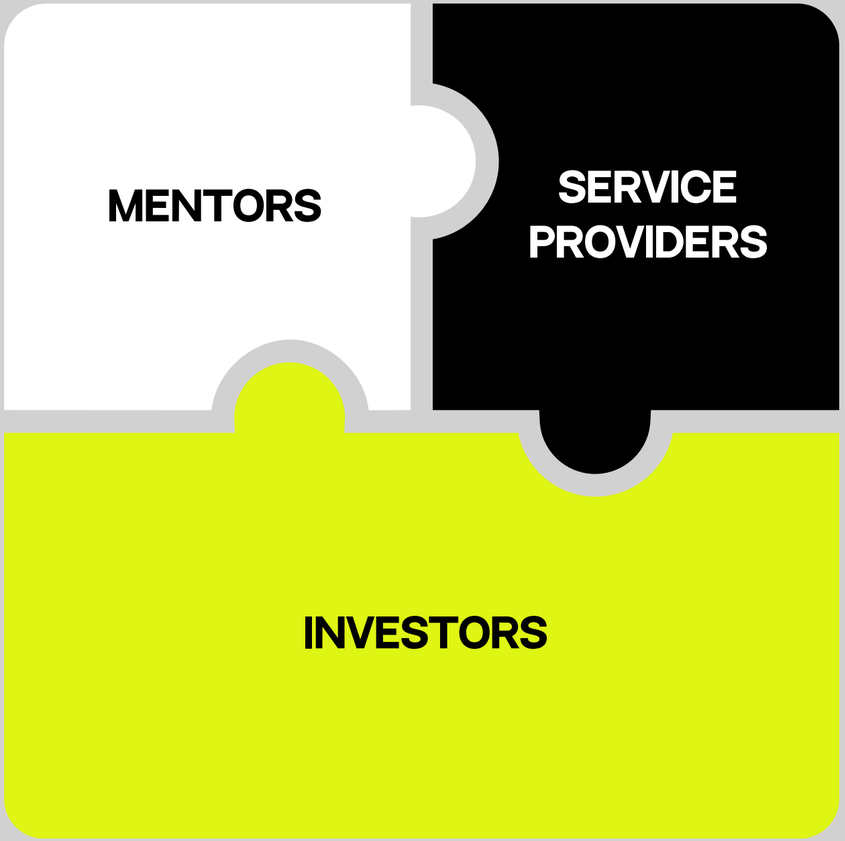
OUR MEMBERSHIPS

When conducting business, knowing whom to trust is a significant challenge. NEXUS membership reduces this risk by providing access to a community of founders and professional service providers.

Membership tiers have been designed to fit a founder's business profile. With our popular Innovate + tier, members gain access to the NEXUS Investor Network, which funds innovative businesses and can connect with vetted mentors and service providers. Additionally, members can build relationships at events and access a reliable international business network.



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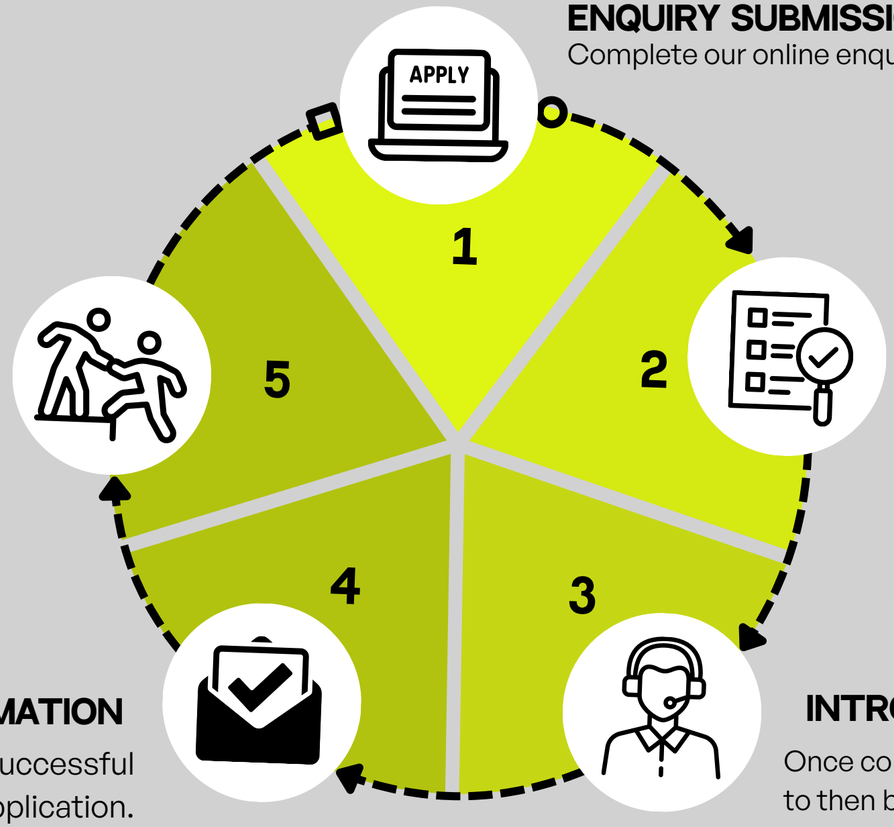
APPLYING FOR MEMBERSHIP



ENQUIRY SUBMISSION
Complete our online enquiry form.

APPLICATION REVIEW
We assess your application to ensure alignment with our innovation ecosystem.

INTRODUCTORY CALL
Once confirming our ability to support, we invite you to then book a call with our Head of Community to explore your goals & how NEXUS can assist you.

ACCEPTANCE CONFIRMATION
Receive confirmation of your successful application.

ONBOARDING & WELCOME
Join an onboarding call to meet the team & get introduced to the NEXUS community.

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MEMBERSHIP REQUIREMENTS

STARTUP FOUNDER STATUS

Members must be founders or co-founders of a startup, with participation in a previous reputable accelerator or incubator program.

GROWTH TRAJECTORY

Applicants must have traction in their business, such as revenue milestones, user base expansion, or successful funding rounds will be prioritised.

INNOVATIVE & SCALABLE BUSINESS MODEL

The business must be based on a highly innovative idea with a scalable model that has the potential to disrupt industries and create significant impact.

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MEMBERSHIP TIERS

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INNOVATE

A BESPOKE PACKAGE FOR GROWTH BUSINESSES

- ✓ Exclusive Industry Insights
- ✓ International Founders Community (WhatsApp)
- ✓ Weekly Office Hours with NEXUS Head of Community
- ✓ Weekly Knowledge Share with our Topic of the Week Forum
- ✓ Founders Knowledge Exchange: Grow through peer-to-peer support
- ✓ Members Day Shoutout
- ✓ 6-Monthly Business Goal Setting Check-Up
- ✓ Innovation Summit Pitch
- ✓ Annual Business Plan Review
- ✓ Introduction to our Professional Partner Network for Business Support

£150.00 P/M

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INNOVATE +

EVERYTHING YOU GET WITH INNOVATE AND

- ✓ Access Mentor Network
- ✓ NEXUS Investor Network: Pitching and Q&A
- ✓ Quarterly Member Dinner
- ✓ PR Support
- ✓ Angel Network, Streamlined Investor Intros
- ✓ Discounted Business Software

£350.00 P/M

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GLOBAL

EVERYTHING YOU GET WITH INNOVATE + AND

- ✓ Access to International Locations
- ✓ Bookable International Meeting Rooms
- ✓ Bookable International Venue Locations

£600.00 P/M*

*FROM

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NEXUS SUCCESS STORIES

Vishal Mahajan
Founder
Quadra Strat

Quadra Strat specialises in providing cutting-edge software solutions to streamline and optimise financial operations. Quadra Strat Founder, Vishal Mahajan has been a NEXUS member since 2022, where during this time he has developed strategies on building and scaling in the U.K, from experienced founders, CEOs and leaders in their field. The business has grown to offer a comprehensive suite of products, including Trade Finance Software and Payment Processing tools.

Quadra Strat

Vishal Kumar
Co-Founder & Chief Executive
Alice Camera

“Really proud to have been accepted onto the NEXUS programme. The world has changed in recent years, and an #ESG strategy is hugely important and can no longer be ignored by founders. The programme is the second cohort launched by the great team at NEXUS aimed at helping us learn more about all these issues.

We're excited to take the learning from this programme and apply it to how we run our business over at the Alice Camera. Thanks for having us!”

alice camera

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MEET OUR TEAM

With a collective of 90+ years of experience in fcreative industries, fintech, credit risk, investment banking, event production, fundraising, entrepreneurship and business strategy

MARK SARFO-KANTANKA
CEO, Co-Founder

FAROUK DEEN
COO, Co-Founder

MAURIA FRANSISHKU
NEXUS Manager

KOLOS SIPOS
Business & Finance Analyst

JONNY QUIRK
Head of Community

GRACE MANDER
Operations Manager

ZEE WEST
Head of Development

SHELEENE SEALY
Social Media Manger | Director Assistant

NEXUS™

INTERESTED IN BECOMING A NEXUS MEMBER?

ENQUIRY FORM

EMAIL
jonny@nexuscreativehq.com

www.nexuscreativehq.com

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